



WORKPLACE GIVING TOOLKIT

Why Workplace Giving Matters

Many companies offer **donation matching or workplace giving programs** through platforms like Benevity, or CanadaHelps. By asking your HR or CSR team to add Fertility Friends Foundation to their donation portal, you can help bring hope to individuals and couples who cannot afford fertility treatment.

How to Get Started

Step 1: Ask your HR or CSR team if your company has a workplace giving or matching gift program.

Step 2: Provide them with FFF's key details:

- Charity Name: Fertility Friends Foundation
- CRA Number: 762427607 RR 00001
- Website: www.fertilityfriendsfoundation.com
- Email: info@fertilityfriendsfoundation.com
- Mailing Address:
2225 Sheppard Avenue East, Atria III, Suite 903
North York, ON M2J 5C2

Step 3: Let us know if your company joins! We'd love to thank them and celebrate your impact.

info@fertilityfriendsfoundation.com



Sample Message for Employees to send to HR or their CRS Team

Subject: Request to Add Fertility Friends Foundation to Our Giving Platform

Hi [HR/CSR Name],

I'd love to support a Canadian charity called Fertility Friends Foundation through our workplace giving program. They provide financial grants to individuals and couples struggling to afford fertility care like IVF, egg/sperm donation, and surrogacy in Canada.

Could we look into having them added to our donation or matching gift portal? Here are their details:

- Charity Name: Fertility Friends Foundation
- CRA Number: 762427607 RR 00001
- Website: www.fertilityfriendsfoundation.com
- Contact Email: info@fertilityfriendsfoundation.com

Thanks so much!